

Saro Verhees

Front-end Developer

Education

2010 - 2013

Communication & Multimedia Design

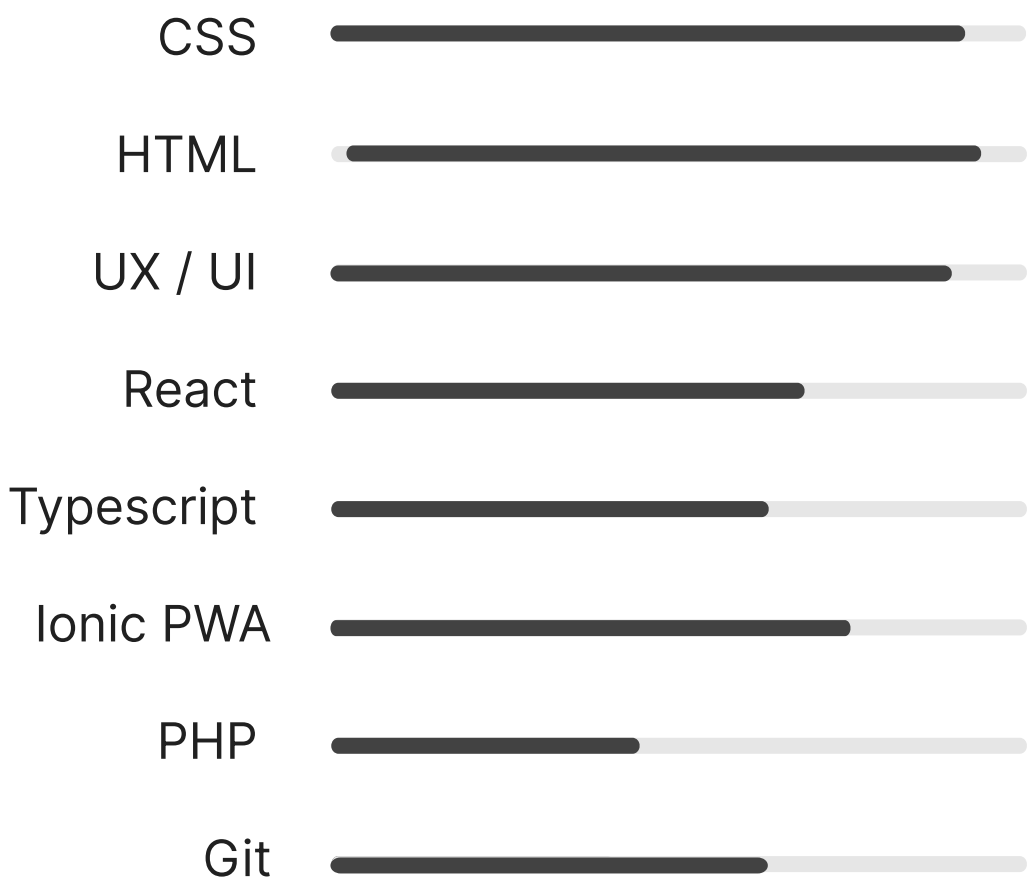
Luca School of Arts
C-Mine Genk, Belgium

2012 -2013

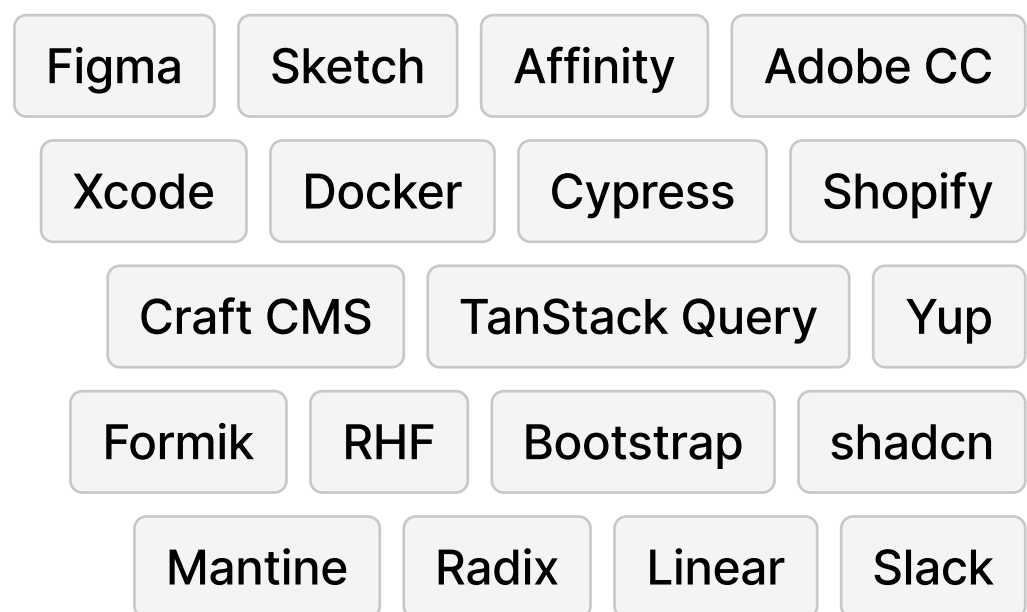
Erasmus

L'École de Design
Nantes, France

Skills



Favorite tools



Contact

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+31 6 13 90 53 78

[linkedin.com/saroverhees](https://www.linkedin.com/company/saroverhees)

[stackoverflow.com/sarogfx](https://stackoverflow.com/users/1048248/sarogfx)

<https://github.com/SaroGFX>



Front-end Developer

Webador - Website builder

Eindhoven, NL

January 2024 - Juli 2024

Contributing to the development of a user-friendly website creation platform that empowers anyone to build their own website. My work involves developing new features, optimizing CRO, run experiments, resolve issues and enhancing the overall user experience.



UI Developer

WeFact accounting software

Eersel, NL

March 2021 - January 2024

Working as part of the product team on developing new features and enhancing the user experience. Our team was particularly responsible for developing a bank integration and a PWA in React that brings a native mobile experience to our users.



UX Designer

WHITE digital agency

Valkenswaard, NL

June 2019 - March 2021

Part of the design and specifications team for a digital Agency company that delivers end-to-end service and digital products such as websites and apps (build with Craft CMS, custom work from design to development. Mainly working on creating high-fidelity prototypes and design guidelines in Sketch and XD.



E-Commerce Manager

Bold Labels

Amsterdam, NL

January 2016 - January 2018

Bold Labels was a distribution and marketing company representing international watch and accessory brands like Daniel Wellington, Nixon, Timex, and Karl Lagerfeld. My role involved implementing and maintaining brand aesthetics and visual guidelines for nine different brands. This included desktop publishing (DTP) for print advertisements and visual merchandising for retailers such as Bijenkorf.

Additionally, I designed and developed a multilingual global e-commerce store for their in-house brand, Renard Watches, incorporating features like a store locator and geotagging. I also managed strategic design for lookbooks, press releases, marketing campaigns, social media content, and product photography.



Junior Content & Migration Manager

Van Lanschot Bankiers

Amsterdam, NL

November 2014 - April 2015

Project based intranet migration job indexing content from Lotus Notes and other CMS systems to SharePoint. Directly working with shareholders to expedite optimal information architecture.



Freelance

SETUP

Amsterdam, NL

November 2014 - April 2015

Freelance company working on a variety of projects in UI / UX webdesign, e-commerce, communication design, visual merchandising, advertising, brand development, photography and online marketing.